

LAS PATRONAS

PARTNERING WITH THE SAN DIEGO COMMUNITY SINCE 1946

78th Annual Jewel Ball | August 3, 2024

SPONSORSHIP BENEFITS

Level

Benefits

Patron \$75,000+

- Three Premier tables (seating 30) with personal wait staff
- Exclusive VIP Preview Cocktail Reception the night of the Ball
- Sponsorship of three Beneficiary Tributes AND a full-page color ad in the Program Book
- Special recognition in the Las Patronas Newsletter and Website
- Name prominently featured on the Jewel Ball Save-the-Date Card
- Name prominently featured the night of the Ball

Naming Opportunities: Dinner for Premier, Crown Jewel & Diamond Circle Guests; Premier Orchestra and Entertainment; VIP Cocktail Reception; or a compilation of recognition opportunities available below to total \$75,000 level.

Platinum \$50,000+

- Two Premier tables (seating 20) with personal wait staff
- Exclusive VIP Preview Cocktail Reception the night of the Ball
- Sponsorship of two Beneficiary Tributes OR a full-page color ad in the Program Book
- Special recognition in the Las Patronas Newsletter and Website
- Name included on the Jewel Ball Save-the-Date Card
- Name prominently featured the night of the Ball

Naming Opportunities: Beneficiary Luncheon; Dinner for Ballroom Guests; Program Book; or a compilation of recognition opportunities available below to total \$50,000 level.

Crown Jewel \$30,000+

- One Crown Jewel table (seating 10) with preferential seating
- Exclusive VIP Preview Cocktail Reception the night of the Ball
- Sponsorship of two Beneficiary Tributes OR a full-page color ad in the Program Book
- Special recognition in the Las Patronas Newsletter and Website
- Name included on the Jewel Ball Save-the-Date Card
- Name prominently featured the night of the Ball

Naming Opportunities: Ballroom Design; Passed Tray Hors d'oeuvres; Seafood OR Sushi Station; Table Gifts; or a compilation of opportunities available below to total \$30,000 level.

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SPONSORSHIP BENEFITS (CONT)

Level	Benefits
Diamond \$20,000+	<ul style="list-style-type: none">• One Diamond Circle table (seating 10) with preferential seating• Exclusive VIP Preview Cocktail Reception the night of the Ball• Sponsorship of two Beneficiary Tributes OR a full-page color ad in the Program Book• Recognition in the Las Patronas Newsletter and Website• Name included on the Jewel Ball Save-the-Date Card• Name prominently featured the night of the Ball <p>Naming Opportunities: Cocktail Hour; Cocktail Napkins; Invitations; Las Patronas Annual Newsletter; Las Patronas Ball Central Headquarters; Lighting/Special Effects; Premier, Crown Jewel & Diamond Circle fine wine; Sponsorship Folders; or Raffle Tickets.</p>
Ruby \$15,000+	<ul style="list-style-type: none">• Choice of 6 Diamond Circle seats or 10 Preferred Ballroom seats• Sponsorship of one Beneficiary Tribute OR a half-page color ad in the Program Book• Recognition in the Las Patronas Newsletter and Website• Name included on the Jewel Ball Save-the-Date Card• Name prominently featured the night of the Ball <p>Naming Opportunities: Cocktail Music; Driveway Signage; Entry Tokens; Hotel Guest Gifts; Menu Cards; Online Auction Website Page; Signature Cocktail; Table Centerpieces; Website Reservation Page; or Welcome Champagne.</p>
Emerald \$10,000+	<ul style="list-style-type: none">• Choice of 4 Diamond Circle seats or 6 Preferred Ballroom seats• Sponsorship of one Beneficiary Tribute OR a half-page color ad in the Program Book• Recognition in the Las Patronas Newsletter and Website• Name featured the night of the Ball <p>Naming Opportunities: Ballroom Wine Corkage; Photo Booth; Professional Photo Station; Reception Décor; or Valet Parking.</p>
Sapphire \$5,500+	<ul style="list-style-type: none">• Choice of 2 Diamond Circle seats or 4 Preferred Ballroom seats• Recognition in the Jewel Ball Program Book• Recognition in the Las Patronas Newsletter• Name featured the night of the Ball
Topaz \$3,500+	<ul style="list-style-type: none">• Two Preferred Ballroom seats• Recognition in the Jewel Ball Program Book• Recognition in the Las Patronas Newsletter• Name featured the night of the Ball
Pearl \$1,000+	<ul style="list-style-type: none">• Recognition in the Jewel Ball Program Book• Recognition in the Las Patronas Newsletter

Las Patronas is a 501(c)(3) Corporation. Tax ID #95-6051480.

Benefits apply to monetary donations only. A portion of each ticket, if used, is nondeductible for tax purposes.

Full payment must be received by May 1, 2024, to guarantee your benefits.

Contracts and/or checks may be mailed to: Las Patronas, PO Box 1888, La Jolla, CA 92038.

For more information, please contact Laurel Hanson, Sponsorship Chair, at sponsorship@laspatronas.org or (858) 551.0286.