



Las Patronas is grateful to the La Jolla Beach & Tennis Club, our dedicated partner and gracious host since 1946. We look forward to coming home in 2021.

# 2020 Spirit of Giving Award



The Spirit of Giving Award is a way for Las Patronas to recognize community partners who demonstrate a continuity of support and a shared vision of service. Past honorees include individuals and organizations that have generously supported Las Patronas for decades, including the La Jolla Beach & Tennis Club, Bowers Jewelers, Abbey Party Rents and Sami Ladeki/Ladeki Group.

Las Patronas is proud to give the 2020 Spirit of Giving Award to Luke Gulley with Show Imaging. Our partnership with Luke began in 2013, and Luke has worked alongside Las Patronas each year to bring our Jewel Ball vision to life. His extensive knowledge in the sound, production and lighting industry combined with a clear understanding of the mission of Las Patronas is what has and will continue to make the Jewel Ball a Spectacular event.

Las Patronas will present Luke Gulley with the Spirit of Giving Award at the Spectacular beneficiary celebration in January 2021. We are honored and ever grateful for Luke's generosity and look forward to a continued partnership.

## SPECTACULAR ADVISORY REPS

We couldn't be more grateful for our amazing Advisory Reps: Annette Bradbury, Kelly Kent, Michelle Lanuti, Cari Massaad and Marty Pendarvis. Their creativity, energy and generosity have been an abundant source of inspiration and encouragement. Each completed their active term in Las Patronas and agreed to represent our advisory members during this Las Patronas year. Thank you for helping us continue the Las Patronas tradition of service to enhance the quality of life in our community!



This Las Patronas publication is made possible through the generosity of Annette and Dan Bradbury

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SOMETIMES  
ALL  
YOU  
NEED  
IS  
A  
NEW  
PERSPECTIVE



Dear Friends,  
This letter comes to you during unprecedented times in our world. We are confronted with challenges that we could never have expected, and our mission at Las Patronas becomes even more important. The non-profit organizations in our community are providing services that are so critical during these times. Las Patronas is determined to continue supporting these organizations when they desperately need critical capital items to help serve San Diego County.

We have decided to make the Jewel Ball a virtual event this year. We are excited to bring 20/20 Spectacular to you and your guests in the safety of your own home, conditions permitting. Please join us for a fun evening of entertainment and bid on fabulous auction items, all to support our deserving beneficiaries. For ticket holders and underwriters, we will provide a special experience with a gourmet meal and fine wine for you to enjoy.

This year we have nine major beneficiaries to whom we have committed to fund grants of between \$26,000 and \$59,000. In addition, we typically fund another 35-45 non-profits with minor grants of under \$20,000, and we anticipate a huge need for these grants this year. You can see why it is so important that Las Patronas continue our efforts to fundraise during this difficult time.

It has been our honor to serve Las Patronas and work alongside our dedicated members over the last six years. To see the impact we have on non-profits in San Diego only motivates us to continue our 74 year tradition of service to enhance the quality of life in our community.

To our community partners, supporters, advisory friends, members and amazing families – thank you. During these especially difficult times we are so grateful for your love and support, and could not do any of this without all of you.

We hope that you too have a Vision for a Bright Future and will join us on August 8th.

Kelly Kjos  
President

Shay Stephens  
Jewel Ball Chair

Michelle Parker &  
Lin Foletta



Jewel Ball  
Co-Chairs



Robyne Daniels &  
Jessica Castagnola

Jewel Ball  
Design Co-Chairs



# 2020 Jewel Ball

## MAJOR BENEFICIARIES



**Museum of Contemporary Art San Diego** | MCASD serves diverse audiences through the exhibition, interpretation, collection, and preservation of art created since 1950. With this Las Patronas grant for a commercial cargo van, MCASD will be able to safely transport priceless artwork.



**The Salvation Army – El Cajon Corps** | The El Cajon Corps of The Salvation Army will receive a grant for a box truck to expand their food assistance program serving families and individuals in East County. The new truck will allow more efficient deliveries to at least 25% more clients.



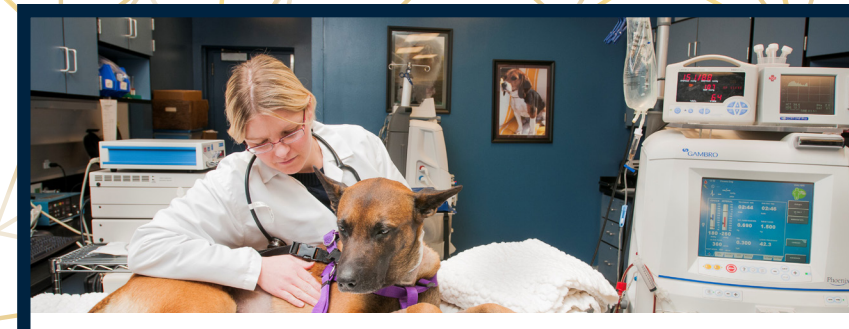
**Interfaith Community Services** | Interfaith Community Services provides comprehensive social services to help break the cycle of poverty and homelessness. Las Patronas will fund a 12-passenger van to transport those in need of services to critical appointments, meetings and programs.



**La Jolla Community Center** | This Las Patronas grant will provide funding toward a new roof for the La Jolla Community Center facility, which hosts programs and services for adults and the growing senior population that promote lifelong learning, wellness and friendship.



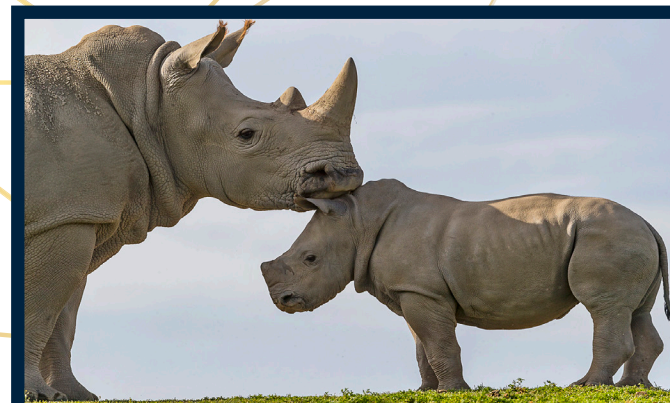
**Serving Seniors** | Las Patronas will provide a grant to Serving Seniors for a temperature-controlled truck for its meal delivery program. The new truck will be used to help meet the growing need for nutritious, home-delivered meals for seniors facing food insecurity.



**UC Veterinary Medical Center, San Diego** | UCVMC-SD provides specialty veterinary services for pets and animal institutes within San Diego. This grant will fund two cardiograph machines to greatly increase the number of patients served and to promote animal health and welfare in the San Diego area.



**Urban Corps of San Diego County** | Urban Corps provides young adults with education, life skills training, and paid work experience on community projects to expand their career opportunities. Las Patronas will fund a pickup truck to support Urban Corps' conservation projects and education programs for at-risk youth.



**Zoological Society of San Diego** | The Zoological Society of San Diego will receive a grant for a video monitoring system to allow close observation of animals requiring medical attention, to help support its efforts to save endangered species worldwide.



**Scripps MD Anderson Cancer Center** | With this grant toward a 3D Tomosynthesis Mammogram System, Scripps MD Anderson Cancer Center will be able to provide improved screening accuracy and earlier breast cancer diagnoses, saving lives and improving the patient experience.

Our Beneficiaries inspire and motivate us. All net proceeds from Jewel Ball 2020 will fund critically needed capital items to allow organizations such as these to carry out their mission of service in San Diego. Each qualified grant applicant is visited by a team of Las Patronas members and carefully evaluated to ensure your support is used responsibly and has the greatest impact on the citizens of our community.

## 2019-20 MINOR BENEFICIARIES

From November 2019 to March 2020, Las Patronas awarded grants in amounts up to \$20,000 for these nonprofit organizations, reaching all across San Diego County:

Alzheimer's San Diego  
Bastyr University California  
Birch Aquarium at Scripps  
Brother Benno Foundation  
Champions for Health  
Coastal Roots Farm  
Community Christian Service Agency  
Developmental Services Continuum  
Epilepsy Foundation of San Diego County  
Hannah's House  
I Love a Clean San Diego  
Julian Pathways  
Kids' Turn San Diego  
KPBS Public Broadcasting

La Jolla Playhouse  
Maritime Museum Association of San Diego  
Meals on Wheels San Diego County  
MOXIE Theatre  
Natural High  
Noah Homes  
North County Health Services  
Oceanside Museum of Art  
Playwrights Project  
Reading Legacies  
Reality Changers  
San Diego Civic Youth Ballet  
San Diego Mentors  
San Diego Natural History Museum

San Diego Police Foundation  
San Diego Police Officers Association - SWAT  
Solutions for Change  
Spay-Neuter Action Project  
SPORTS for Exceptional Athletes  
Team Hoyt San Diego  
UCSD Regional Burn Center  
Villa Musica  
Voices for Children  
Words Alive  
Workshops for Warriors  
Youth Assistance Coalition





The Legacy Society honors our members and community leaders who have included the Las Patronas Endowment Fund in their charitable bequests and estate plans, or who have made a direct contribution of \$10,000 or more to the Fund. Legacy Society members are recognized in Las Patronas publications and at Legacy Society appreciation events.

A Legacy Society Grant may be awarded annually from the income of the Las Patronas Endowment Fund. This year's grant funded critically needed shade sails for the outdoor elementary playground area at Monarch School, the only comprehensive K-12 school in the

United States developed specifically to serve homeless students. The shade sails will provide shade cover during recess and other outdoor activities, allowing students to use the playground year-round. Monarch works to break down the barriers homeless youth face in accessing education and provide them with a safe, stable learning environment where they can heal and learn. Nearly 450 students attend Monarch each year.

We are so very thankful for the many generous contributions to the Las Patronas Endowment Fund that made this grant possible.

### Legacy Society Members

Reid Abrams and Micki Olin  
Lisa and Raul Albanez  
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Susan Myerson, Barbara Doren

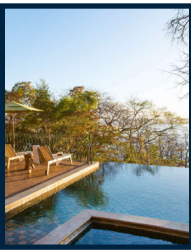
In memory of Victoria Adams  
Barbara Doren

In honor of Syd Jones  
on her 90th birthday  
Barbara Doren

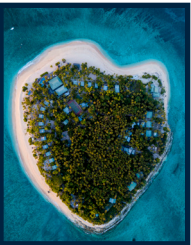
## AUCTION PREVIEW



**Paradise in Punta Mita** | A luxurious week in a three bedroom Four Seasons Residence home in Punta Mita is all you'll need to feel refreshed, relaxed and reenergized! Have your pick of championship golf, diving, sport fishing, surfing, sailing, sea kayaking, whale watching, mountain biking, hiking, horseback riding, Jeep tours, and rainforest excursions. Walk into town for beachfront restaurant dining and Pacific Ocean sunsets. *Generously donated by the Castagnola Family*



**Exclusive Resorts Costa Rica** | Escape to a Costa Rican paradise, Exclusive Resorts style! Enjoy your one week stay in this four bedroom, 4,030 square foot residence on Peninsula Papagayo with your private pool, hot tub, golf cart, daily housekeeping and more. Relax at the Poro Poro beach club's infinity pool, private restaurant and bar. Your concierge can arrange spa treatments, cooking lessons or a cruise on a 44-foot yacht. If you're feeling adventurous, zipline through treetops amid monkeys, rent WaveRunners or ATVs, scuba dive, or golf on the Four Seasons' Arnold Palmer-designed course. *Generously donated by the Bradbury Family*



**Small Island, Big Heart** | Known as one of the world's premier surf destinations, Tavarua is a heart-shaped island resort in Fiji. On your one week getaway you can kick back and relax or enjoy the many activities the island has to offer: surfing, sport fishing, scuba diving, snorkeling and kayaking. *Generously donated by Jon Roseman, Tavarua Island Resort-Fiji*

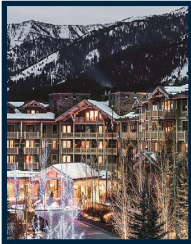


**Sailing Boat Adventure** | Afternoon outing from San Diego Yacht Club sailing aboard the 40-foot Soto 40 High Performance Racing Sailboat Zero Gravity - your choice of a relaxing sail or making this racing boat fly. Drinks and light nibbles will be enjoyed afterwards at the Yacht Club. *Generously donated by Zero Gravity, Ivan Batanov and Melanie Aalbers*

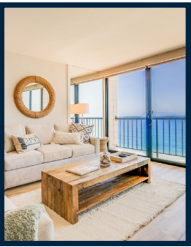


**Maneh Souza Experience** | Enjoy a great evening at home or go for the glory and wow your guests with Chef Maneh's Brazil-inspired menu. Starting with a local twist on the Brazilian caipirinha, Chef Maneh will guide you and 5 guests from hors d'oeuvres through dinner and dessert. Sit, enjoy. He'll take care of the rest. *Generously donated by Chef Maneh*

**A Private Residence at The Four Seasons Jackson Hole** | Surrounded by the stunning vistas of Wyoming's famed Grand Tetons, the private residences at The Four Seasons Jackson Hole offer the perfect mix of rustic adventure and luxurious lifestyle. On your 8-day, 7-night vacation, you'll relax within a lodge-style residence that is generously sized, complete with rich furnishings and cozy gas fireplaces. The Four Seasons Jackson Hole is the only ski in/ski out 5-star hotel located at the famed Jackson Hole Mountain Resort, voted best skiing in North America. Your week's stay includes full access to all Four Seasons amenities. *Generously donated by a Friend of Las Patronas*



**Staycation in Pacific Beach** | Spend 5 nights directly on the ocean in this well-appointed 10th floor Pacific Beach condo with breathtaking views. The resort style complex offers a 360 degree view roof deck, gas BBQ, private pool and spa, and more. Accommodates up to 6 guests. *Generously donated by the Howton and Sottosanti Families*



**Escape to Tahoe** | Located in South Lake Tahoe, Nevada, with sweeping mountain views and direct access to the water's edge, Marla Bay Lakefront Escape offers everything you want in a Tahoe retreat. This grand lake house offers private beach access, a media area with a billiards table, ping pong table, and wet bar, as well as several balconies and decks to take in the vista. With this 5 night getaway, you can easily entertain and comfortably sleep up to fourteen guests. *Generously donated by Mlo Hood and Link Wilson*



**Kaua'i Getaway** | The perfect place for those seeking a beachfront vacation in one of the most amazing places in the world... Hanalei Bay! Consider it a home away from home for seven nights in paradise. Centrally located in scenic Hanalei Bay, this beautiful custom built, two-story, three bedroom oceanfront home offers local beach access and puts you in the middle of everything! *Generously donated by Mlo Hood and Link Wilson*



**Create Timeless Memories on the Big Island** | Enjoy 2 nights in a five-star hotel at one of Hawaii's famous historic resorts. The Mauna Kea Beach Hotel is an oceanfront property along the beautiful Kohala Coast. Stroll along the white sand beach, enjoy championship golf, play tennis overlooking the ocean or relax by the pool. Based on availability, exclusions apply. *Generously donated by The Mauna Kea Beach Hotel*



# Auction Donors

Our sincere thanks to these generous individuals and companies that have donated to Jewel Ball 2020

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Annette and Daniel Bradbury  
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## Sapphire

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