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**Las Patronas Raises \$853,468.18 in Funding for Nonprofit Beneficiaries and Looks Forward to a Strong 2023 with Six New Members**

La Jolla, CA, Oct. 19, 2022 – Las Patronas today announced that fundraising efforts from its 76th Annual Jewel Ball, The South Seas, resulted in \$853,468.18 for San Diego nonprofits. The philanthropic organization shared the results as it kicked off its 77th year of fundraising with six new active members and revealed the 77th Jewel Ball theme, Daisies & Disco.

**PROCEEDS FROM THE 2022 76th ANNUAL JEWEL BALL:**

Las Patronas held its 76th Annual Jewel Ball, The South Seas, in partnership with the La Jolla Beach & Tennis Club, on August 20, 2022, with approximately 650 guests in attendance. The Tahitian-themed Jewel Ball netted \$853,468.18 for San Diego nonprofits. The black-tie affair was the culmination of a yearlong fundraising effort and highlighted the organization's dedication to supporting the San Diego nonprofit community.

Las Patronas announced that proceeds from the 76th Annual Jewel Ball, The South Seas, will fund critically needed capital items for seven nonprofit Major Beneficiaries, each receiving between \$30,000 and \$70,000, as well as for an estimated 40 to 45 additional Minor Beneficiaries, each receiving \$20,000 or less. Minor Beneficiaries will be selected in the upcoming fall 2022 and spring 2023 grant cycles. "We are so grateful to all our supporters and the community, who helped make our fundraising possible, and we are so thrilled we were able to work together to celebrate our accomplishments in traditional Las Patronas style," said The South Seas Jewel Ball Chair Megan Cox.

**Major Beneficiaries of The South Seas:**

- Alpha Project for the Homeless** - Stake-bed truck to expand employment opportunities for homeless
- American Red Cross** - Community emergency vehicle to ensure rapid support services in times of crisis
- Burn Institute** - Vehicle to support expansion of community programs and events
- Feeding San Diego** - Box truck to expand distribution of food throughout the county

**Forever Balboa Park** - Vehicle to support maintenance and preservation of Balboa Park's historic gardens

**Old Globe Theatre** - Two vehicles to assist production staff with procurement and delivery

**San Diego Humane Society** - Humane law enforcement vehicle to protect animals and people

#### SIX NEW ACTIVE MEMBERS ANNOUNCED:

The Las Patronas active and advisory membership warmly welcomed six new members of the "Class of 2022": Sara Carpenter, Lizzet Fitz, Sara Hunziker, Ashley Jacobs, Meredith Novak, and Lauren Walsh Forgione. Each of these talented women has extensive experience in philanthropic work and will serve a six-year active membership in Las Patronas.

#### 2023 JEWEL BALL THEME REVEALED:

The Chair of the 77th Annual Jewel Ball, Mio Hood, along with her co-chairs, Jessica Castagnola and Jill Peters, unveiled the Jewel Ball 2023 theme: Daisies & Disco.

Step back in time to 1977, and let our bright colors and fun surroundings bring a smile to your face. As the sun sets and the evening deepens, get ready to boogie the night away to your favorite tunes from another time. Welcome to Daisies & Disco.

Mark your calendars for Saturday, August 5, 2023, for a celebration of Las Patronas' nonprofit beneficiaries and generous supporters. "Las Patronas is hard at work helping San Diego nonprofit organizations fulfill their missions. Our beneficiaries provide valuable community services, and their critical needs are greater than ever. We are proud to continue our tradition of service to enhance the quality of life in our community," said current Las Patronas President Julie Bubnack.

Las Patronas is a committed group of volunteers who fundraise to provide grants for critically needed capital items to nonprofit organizations throughout San Diego County.

Since our inception, in 1946, we have awarded more than \$26 Million dollars in grants to over a thousand different charitable institutions in our community. The funds distributed to these organizations are generated through yearlong fundraising efforts and the annual presentation of the Jewel Ball, one of San Diego's most enduring social, cultural, and philanthropic traditions. All funds raised by Las Patronas stay in San Diego County and are distributed among many deserving small and large nonprofit organizations.

For more information about Las Patronas, sponsorship opportunities, and the annual Jewel Ball, please visit [www.laspatronas.org](http://www.laspatronas.org).

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