

LAS PATRONAS

PARTNERING WITH THE SAN DIEGO COMMUNITY SINCE 1946

FOR IMMEDIATE RELEASE

Contact: Lauren Walsh
(760) 889-2909
Email: lauren@laurenwalshandco.com

Las Patronas Welcomes its 79th Year Supporting San Diego Charities with Exciting Announcements

The 78th annual Jewel Ball, Meet me in Marrakesh, raised \$909,630.07 in funding for nonprofit beneficiaries; Las Patronas welcomes 13 New Members and announces 2025 Jewel Ball Theme

San Diego CA, October 9, 2024 – Las Patronas today announced fundraising efforts from its 78th Annual Jewel Ball, **Meet me in Marrakesh**, resulting in \$909,630.07 for San Diego nonprofits. The philanthropic organization shared the results as it kicked off its new year of fundraising with 13 new active members and revealed the 79th Annual Las Patronas Jewel Ball theme, **“Back En Pointe - A Night at the Grand Palais.”**

PROCEEDS FROM THE 2024 78th ANNUAL JEWEL BALL:

Las Patronas held its 78th Annual Jewel Ball, **Meet me in Marrakesh**, in partnership with the La Jolla Beach & Tennis Club, on August 3, 2024. The Moroccan-themed Jewel Ball netted \$909,630.07 for San Diego nonprofits. The black-tie affair was the culmination of a yearlong fundraising effort and highlighted the organization’s dedication to supporting the San Diego nonprofit community.

“Las Patronas means the world to me,” said Immediate Past President Julie Garrie, “We continued our legacy of giving back to San Diego and would like to thank our partner, La Jolla Beach & Tennis Club, for their steadfast support; along with our sponsors, donors, advertisers, guests, and Active and Advisory Members of Las Patronas who are the true leaders of our community. Together, we are able to make a lasting impact for our beneficiaries.”

Las Patronas announced that proceeds from the 78th Annual Jewel Ball, **Meet me in Marrakesh**, will fund critically needed capital items for Major Beneficiaries, each receiving more than \$20,000 and Minor Beneficiaries, each receiving \$20,000 or less. Minor Beneficiaries will be selected in the upcoming fall 2024 and spring 2025 grant cycles.

Major Beneficiaries of **Meet me in Marrakesh**:

- **Adapt Functional Movement Center** - The organization is now able to fund a HydroWorx EVO underwater treadmill providing advanced aquatic therapy to individuals grappling with neurological challenges.

- **Center for Community Solutions** – A replacement roof will be funded for the organization’s Hidden Valley House transitional shelter, which is a safe house for hundreds of women and families in desperate need of transitional housing.
- **Guide Dogs of America** – The organization will now have a vehicle to transport dogs to vet visits, evaluations, and training, as well as to public venues throughout San Diego for socialization outings and outreach events. Guide Dogs of America breeds, raises, and trains guide dogs for individuals who are blind or visually impaired, as well as service dogs for veterans and children with autism.
- **KPBS** – A new cargo van will support their work in the areas of news, community engagement, communications and video production services.
- **Urban Street Angels** – Reaching transition-aged youth facing homelessness and food instability, this organization will now have a refrigerated van to provide nutritious meals for the youth who receive life sustaining services through their program.
- **Zoological Society of San Diego** – The Zoological Society of San Diego is committed to saving species worldwide by uniting their expertise in animal care and conservation science. The new work truck provided will allow the Society’s Browse Team to continue providing the highest level of care for the animals at their facilities.

The Jewel Ball celebrates the remarkable members of our community who give back,” said Jill Peters, Chair of the 2024 Jewel Ball, Meet Me in Marrakesh. “Thank you to all who contributed to the success of this event! Together, we created a night to remember, and the impact of our contributions to the charities will be felt for years to come.”

13 NEW LAS PATRONAS MEMBERS ANNOUNCED:

The Las Patronas active and advisory membership warmly welcomed 13 new members of the “Class of 2024”: Michelle Brown, Megan Casey-Jones, Kristen Churchill, Celia Cravatt, Julia Figueiredo, Giulia Grindle, Amber Hunt, Rose Ham, Susan Hanson, Jennifer Landa, Meredith Pathria, Kate Spiro, and Ingrid Westlake. Each of these talented women has extensive experience in philanthropic work and will serve a six-year active membership in Las Patronas.

2025 JEWEL BALL THEME REVEALED:

The 79th Annual Las Patronas Jewel Ball will take place on Saturday, August 2, 2025 led by Jewel Ball Chair Katherine Kozo along with her co-chairs, Jenny McGowan and Karen Benito; along with volunteer support from active and advisory members of Las Patronas.

The theme will be “**Back En Pointe - A Night at the Grand Palais.**” Inspired by the allure experienced in Parisian theatres, the culture and beauty of performing arts will be celebrated under the elegance of a Palais Garnier (Paris Opera House).

Event brief: *We invite you to be swept away for an enchanted evening of beauty and romance as we lose ourselves in the magic of Paris. More than just a city, Paris is a feeling, a love affair with life, brimming with rich history, culture and, of course, art. The destination*

LAS PATRONAS: Partnering with the San Diego Community since 1946

“Las Patronas is committed to providing financial assistance to nonprofit organizations in San Diego County that provide valuable community services in the areas of health, education, social services, and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.”

artistique of our Parisian evening is the beautiful Palais Garnier, with its grand entrance, gleaming chandeliers, torch bearing allegories and sumptuous ballet performances. Jewel Ball 2025, Back en Pointe, captures the exquisite blend of beauty, strength and artistry that is deeply rooted in the tradition of ballet. Join us on Saturday, August 2, 2025, at the beautiful La Jolla Beach & Tennis Club to experience the magical entanglements of ballet at the Palais and revel in the glamour of an evening en pointe. We promise nothing short of “danse classique.”

Las Patronas is a philanthropic organization with a long history of giving. Since its inception in 1946, Las Patronas has donated nearly \$30 million to more than a thousand charitable institutions in San Diego. The funds distributed to these organizations are generated through yearlong fundraising efforts and the annual presentation of the Las Patronas Jewel Ball, one of San Diego’s most enduring social, cultural, and philanthropic traditions. All funds raised by Las Patronas stay in San Diego County and are distributed among many deserving small and large nonprofit organizations.

For more information about Las Patronas, sponsorship opportunities, and the annual Las Patronas Jewel Ball, please visit www.laspatronas.org.

###

LAS PATRONAS: Partnering with the San Diego Community since 1946

“Las Patronas is committed to providing financial assistance to nonprofit organizations in San Diego County that provide valuable community services in the areas of health, education, social services, and cultural arts, and to continuing our tradition of service to enhance the quality of life in our community.”